# Be smart about your seafood.



When you see this label, you know you're choosing seafood that has been raised or caught in ways that help keep ocean ecosystems thriving.

We are committed to providing high-quality, sustainable, and traceable seafood from environmentally and socially responsible sources.

To do this we established the following Responsible Seafood Policies:

#### FRESH & FROZEN SEAFOOD + SUSHI

We will endeavor to only source fresh and frozen seafood and sushi in our Prepared Foods Department that is:

- Green or Yellow rated by the Monterey Bay Aquarium's Seafood Watch program; and/or
- Certified to an equivalent environmental standard: and/or
- · Sourced from fisheries or farms making measurable and time-bound improvements.\*

#### **SHELF-STABLE TUNA**

We work to source shelf-stable tuna only from fisheries that are, in order of preference:

- Certified by the Marine Stewardship Council with a valid Chain of Custody; and/or
- Green or Yellow rated by the Monterey Bay Aquarium's Seafood Watch program; and/or
- Engaged in fishery improvement projects making measurable and time-bound progress towards greater sustainability.
- Have a public responsible sourcing policy and participate in initiatives which work to address environmental impact, social responsibility, and traceability; and/or

- · Are members of the International Pole & Line Foundation; and/or
- Are International Seafood Sustainability
   Foundation participating companies.\*

#### **SEAFOOD TRACEABILITY**

We recognize that traceability in seafood supply chains is essential to ensuring that our seafood is sourced from legal and verifiable sources. We are committed to implementing industry best practices in traceability and working with our seafood suppliers to adopt more robust traceability systems.

#### **SOCIAL RESPONSIBILITY**

We respect the fundamental human rights and dignity of individual workers, as stated in the International Bill of Human Rights. We expect our seafood suppliers to adopt and comply with comprehensive, transparent, and verifiable supply chains that are free of human trafficking and forced labor.

#### **POLICY ENGAGEMENT**

We will engage in policy and management reform initiatives that lead to positive social, economic, and environmental outcomes in fisheries and aquaculture production.\*

\*FOR MORE INFO GO TO: JewelOsco.com/ResponsibleChoice

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# Responsible Choice seafood is: - Sustainably wild caught with m

## – Sustainably wild caught with minimal impact to ocean habitats.

- Responsibly farmed with minimal impact to the environment.
- Third-party audited to ensure highest standards.



waterfront<sub>BISTRO\*</sub>

100% of Open Nature<sup>®</sup> and Waterfront Bistro<sup>®</sup> seafood products meet our Responsible Choice<sup>™</sup> Seafood Policy.



Buy seafood with the Responsible Choice label.



## Helping Our Oceans Thrive

Our commitment to sustainable seafood makes a positive impact on the oceans — and your dinner table.



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FISH WISE

**A PARTNERSHIP** 

**THAT MAKES** 

A DIFFERENCE.

seafood industry.

By joining forces with FishWise,

a more sustainable and ethical

FishWise is a nonprofit sustainable

seafood consultancy that works with

through environmentally and socially

our vendors, providing third-party

verification that our seafood products

educating our staff and customers

meet our policy. Together with

about sustainable seafood and

collaborating with suppliers to source seafood more responsibly.

FishWise, we're continually

companies to sustain ocean ecosystems

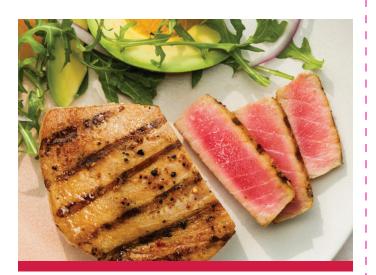
responsible business practices. FishWise

works with us to gather information from

we're leading the way in creating

### Delicious has never been so healthy & easy.

Enjoy these easy tips to bring out the best flavor in your favorite cut of fish! Need help? Ask our experts for delicious prep tips and special requests.



#### **GRILL**

Bring out the vibrant flavor of fish on those warm days, by taking it to the grill. For best results, pat your fish dry and let it sit out until the grill is ready. Pre-heat grill for 10-15 min. and brush away debris. Rub fish with oil and add seasonings. Place fish, skin side down, on medium heat or away from direct heat. Flip once, halfway through. When ready, fish will be firm to the touch, and appear opaque throughout.

Tuna, Swordfish: approx. 1 in.	5-8 min
Shrimp, Scallops:	4-6 min
Lobster Tails:	10-12 min
Halibut, Salmon: approx 1 in	10-12 min

**TRY IT WITH:** Open Nature® Wild Caught Yellowfin Tuna Steaks





#### **PAN SEAR**

Enjoy an easy weeknight meal with a quick pan fry. Pat your fish dry, then season on both sides. Heat cooking oil in a frying pan over medium-high heat until it starts to simmer. Place seafood in pan. Don't overcrowd it. Cook 2-3 min., (depending on type of seafood) until sides start to brown, then flip.

Tuna, Swordfish: approx. 1 in.	5-8 min
Halibut, Salmon: approx. 1 in.	7 min
Lobster Tails:	6-8 min
Cod, Sea Bass: approx. 1 in.	6 min
Shrimp, Scallops:	6 min

**TRY IT WITH:** Open Nature® North Atlantic Sea Scallops





#### BAKE

Baking fish delivers the crispiness of frying, with less oil and time spent over a stove. Simply pat fish dry, brush with olive oil, season and place on a lightly greased baking sheet. Use tin foil or parchment paper for easy clean up. Baking time varies depending on the size of fish and oven type.

Shrimp, Scallops:	8 min / 425°
Cod, Sea Bass: approx. 1 in.	12-15 min / 400°
Lobster Tails:	12-15 min / 400°
Halibut, Salmon: approx. 1 in.	12-15 min / 425°
Tuna, Swordfish: approx. 1 in.	12-15 min / 400°

**TRY IT WITH:** Open Nature® Sockeye Salmon Fillets





#### STEAM

Steaming seafood is a very healthy option, since all that's needed to cook is water. Simply boil about one inch of water in the bottom of a steamer. Add seasonings. Lay seafood in bottom of rack and cook to desired doneness. Drizzle with olive oil and lemon to taste.

6-8 min
6-8 min
5-6 min
4-8 min
3-4 min

**TRY IT WITH:** Waterfront Bistro® Wild Caught Gulf Shrimp (raw)



#### **BROIL**

For all the flavor of grilling without going outside, broil your fish. Set oven to Broil. Season and oil fish. Place on a baking sheet, lined with aluminum foil for easy clean up, and put in oven about 4-5 inches from top. Flip halfway through. Drizzle with olive oil or butter and lemon zest when done.

Tuna, Swordfish: approx. 1 in.	8-10 min
Halibut, Salmon: approx. 1 in.	8-10 min
Lobster Tails:	5-10 min
Cod, Sea Bass: approx. 1 in.	8-10 min
Shrimp, Scallops:	3-4 min

**TRY IT WITH:** Open Nature® Wild Caught Pacific Halibut Steaks



## Healthy benefits in every bite

#### Fish is a superfood packed with nutrients.

- · Source of selenium and fish omega-3s, helpful for healthy brain function
- · High in protein and low in saturated fat
- · Fattier fish (like salmon and herring) can be good sources of vitamin D
- · Helps reduce risk of heart disease by lowering blood pressure & heart rate
- · May lower the risk of stroke, depression and Alzheimer's disease

Simply eating fatty fish 2 times a week may help reduce the risk of heart disease by 36%!

(Source: JAMA 2006; 296:1885-99 Mozaffarian D et al.)

#### Fish highest in omega-3 fatty acids:

Mackerel, trout, tuna, salmon, sardines, anchovies or pollock. Some shellfish, such as oysters, crab and mussels, are also rich in omega-3s.

Seafood Nutrition Partnership www.seafoodnutrition.org

Exclusively in our stores:



Open Nature® & Waterfront Bistro® Effective dates: 4/1/21 - 2/28/22





Coupon valid at any participating Jewel-Osco stores and must be presented at time of purchase. Minimum \$2.99 purchase required in a single transaction, excluding fluid dairy, alcohol, tobacco, taxes, and fees. Only one ltem per coupon, one coupon per transaction / per customer. Void foopied or expired. Coupon not valid for online purchases and cannot be combined with any other offer or store coupons. No cash value. Limited to quantities on hand. While supplies last, Item prices vary among stores. Not all items or varieties available in all locations. In the event of return, coupon savings may be deducted from refund and no cash back or rainchecks. Jewel-Osc or being it in the most offer and/or to correct typographical, pictorial and other and or pricing errors. Coupon Expires: 2/28/2022

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