

**2020 Jewel-Osco® Power Play Sweepstakes**

**OFFICIAL RULES**

**(1.) NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PERSON'S ODDS OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW.**

(2.) The 2020 Jewel-Osco® Power Play Sweepstakes (the "Sweepstakes") is open only to legal residents of the states of Illinois, Indiana and Wisconsin who are 18 years of age or older on the date of entry; provided that the following persons are not eligible to participate in the Sweepstakes: (a) the employees, officers, directors, partners, equity holders, members and agents of Chicago Blackhawks Hockey Team, Inc. ("Chicago Blackhawks") and New Albertsons L.P. ("Jewel"), and their respective immediate family members (spouse, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) and members of their same households (whether legally related or not), and (b) the employees, officers, directors, partners, equity holders, members and agents of the National Hockey League (the "NHL"), any of its member teams, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive Cyber Enterprises, LLC (the foregoing are collectively the "NHL Entities"), and each of their respective immediate family members (spouse, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) and members of their same households (whether legally related or not). The decisions of the Chicago Blackhawks, including but not limited to eligibility of participants and selection of the winners, are final and binding on all matters relating to the Sweepstakes. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these "Official Rules."

(3.) Sweepstakes period: The Sweepstakes shall run during two (2) periods (each a "Sweepstakes Period"). The first period begins at 12:00 a.m. Central Time ("CT") on February 5, 2020 and ends at 11:59 p.m. (CT) on February 18, 2020. The second period begins at 12:00 a.m. (CT) on February 19, 2020 and ends at 11:59 p.m. (CT) on March 3, 2020.

(4.) HOW TO ENTER: At participating Jewel-Osco stores, individuals who make a purchase \$100.00 or more, excluding the purchase of alcohol, tobacco, dairy, gift cards, and prescriptions, will receive a code on a Catalina Coupon/Voucher. That code word will be used to enter online at [www.chicagoblackhawks.com/jewel](http://www.chicagoblackhawks.com/jewel). The code word changes each week and each code must be used before the deadline printed on the voucher, which is also set forth below:

<u>Start</u>	<u>End</u>	<u>Deadline to Use Code</u>
2/5/2020	2/11/2020	2/13/2020
2/12/2020	2/18/2020	2/20/2020
2/19/2020	2/25/2020	2/27/2020
2/26/2020	3/3/2020	3/5/2020

TO ENTER WITHOUT A PURCHASE: To enter without a purchase, individuals can submit a plain piece of 3" x 5" paper, with the individual's hand printed complete name, street address (no P.O. Boxes), city, state, ZIP code, date of birth (mm/dd/yyyy), plus daytime and alternate telephone numbers. (If you do not have a phone, indicate "No Phone" Failure to comply with this or any other Official Rule will result in disqualification). Mail request in a hand-addressed, business-size (#10) envelope with first-class postage affixed, to: Jewel-Osco Marketing– Power Play Sweepstakes, 150 Pierce Rd, Suite 400, Itasca IL 60143. All mail in entries for the first Sweepstakes Period must be received by February 20, 2020. All mail in entries for the second Sweepstakes Period must be received by March 6, 2020. One entry per envelope. No mass or mechanically reproduced entries will be accepted. The Chicago Blackhawks and Jewel are not responsible for entries that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules, and such entries will be discarded. No responsibility is assumed for technical, electronic, telephone, hardware, software, network computer or data transmission errors, malfunctions or difficulties of any kind.

One entry per person regardless of method. Entries not selected in the first Sweepstakes Period will not carry over the second Sweepstakes Period.

(5.) DRAWINGS & WINNERS: Two (2) random drawings to select winners from the first Sweepstakes Period will take place on or about February 14, 2020 (at which 38 winners will be selected) and on or about February 21, 2020 (at which 37 winners will be selected). Two (2) random drawings to select winners from the second Sweepstakes Period will take place on or about February 28, 2020 (at which 13 winners will be selected) and on or about March 6, 2020 (at which 12 winners will be selected). Jewel will select the winners in its sole discretion, and its decision is final and not subject to review. Winners will be contacted via supplied contact information either by phone call for first attempt, and secondary contact information provided as the second attempt. Winners must claim their prize within seven (7) days after the drawing. Odds of winning a prize are dependent on the number of eligible entries received. Purchase will not increase odds of winning. For the name of the Sweepstakes winners, send a self-addressed, stamped envelope to the Chicago Blackhawks, Jewel-Osco Power Play Sweepstakes, United Center, 1901 West Madison St., Chicago, IL 60612 after March 6, 2020 and before March 16, 2020.

(6.) PRIZES:

- (a) A total of seventy-five (75) winners chosen from the February 14, 2020 and February 21, 2020 first Sweepstakes Period drawing will each receive the opportunity to attend a meet and greet at a to be determined location and time with a Chicago Blackhawks player. Each winner may invite one guest. The approximate retail value ("ARV") of the prize is \$100. The location of the event and identity of the Chicago Blackhawks player shall be determined by the Chicago Blackhawks in its sole discretion. Travel to and from the event is not included.

- (b) A total of twenty-five (25) winners chosen from the second Sweepstakes Period February 28, 2020 and March 6, 2020 drawings will each receive two (2) game tickets to a Chicago Blackhawks home game and the opportunity to participate in a pregame banquet. Each winner may invite one (1) guest to the pregame banquet. The ARV of the prize is \$680. Date of game and seat locations of the tickets to be determined by the Chicago Blackhawks in its sole discretion. Travel to and from the game is not included.

(7.) All prizes are non-transferable and non-assignable to any other person, including relatives or friends, without the consent of the Chicago Blackhawks. All prize details not specified in these Official Rules will be determined by the Chicago Blackhawks in its sole discretion. Prize details and availability are subject to change. In the event a prize is unavailable, the Chicago Blackhawks reserve the right to substitute a prize of comparable or greater value. Unless otherwise stated herein, all prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Chicago Blackhawks are not responsible if game date or meet and greet date is changed. All expenses not specifically mentioned herein, including but not limited to federal, state and local taxes, and travel to and from the United Center in Chicago, Illinois or any other location, and out of pocket expenses, are solely each winner's responsibility. Unclaimed prizes will be forfeited. One prize per person. The prizes are not redeemable for cash.

(8.) By entering, each entrant agrees to follow these Official Rules and to release, hold harmless and indemnify the Chicago Blackhawk Hockey Team, Inc., New Albertsons L.P., the United Center Joint Venture, Blackhawk Community Ice Rink, LLC, Levy Premium Foodservice Limited Partnership, the NHL Entities, and each of their respective parents, subsidiaries, affiliates, directors, officers, partners, equity holders, members, employees, agents and representatives and all others associated with the manufacture, distribution, development and execution of this Sweepstakes and prizes (the "Released Parties") from and against any and all claims, liability, injury, expenses (including reasonable attorneys' fees), damage, loss or causes of action (however named or described) that may occur, directly or indirectly, in whole or in part, from: (i) entrant's participation in the Sweepstakes; (ii) the delivery, misdelivery, receipt, acceptance, possession, use or misuse of the prizes awarded in the Sweepstakes; (iii) the use of a winner's name, photograph and/or likeness as permitted herein, including, without limitation, claims based on publicity rights, defamation and/or invasion of privacy; (iv) any travel or activity related to the receipt, use or misuse of the prizes, including, but not limited to, personal injury, death and/or property damage. Additionally, the Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the prize or any part thereof or inability to continue the Sweepstakes, by reason of any act of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, kidnapping, air raid, blackout, act of public enemy, earthquake, war (declared or

00079347.1

undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute, lockout, work slowdown or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, civil disturbance, insurrection, riot, vandalism, or any other cause beyond the sole control of any Released Party. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of the Chicago Blackhawks may be disqualified. The Chicago Blackhawks reserve the right in its sole discretion to disqualify any individual suspected to be tampering with the entry process or the operation of the Sweepstakes or suspected to be acting in violation of the Official Rules, or who is suspected of undermining or attempting to undermine the legitimate operation of the Sweepstakes.

(9.) In consideration for being awarded a prize, each winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of such winner's name, photograph, biographical information and/or likeness in any and all advertising, promotions and other publicity conducted by the Chicago Blackhawks, Jewel, the NHL Entities, and each of their respective parents, subsidiaries, affiliates and designees. Each winner assumes all liability and risk for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or the receipt, use or misuse of any prize. Each potential winner will be required to sign and return an affidavit of eligibility, release of liability and publicity license ("Affidavit") form within a specified time after attempted notification. Winner's guests will be required to sign a liability/publicity release. If any potential winner fails or refuses to sign and return such Affidavit within the time period required by the Chicago Blackhawks or if the prize or prize notification is returned as rejected, faulty or unclaimed, or returned as undeliverable to such potential winner, such winner may be disqualified and an alternate winner may be selected. If any winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if a winner cannot attend or participate in any portion of the prize, or declines a prize for any reason prior to award, such winner may be disqualified and an alternate winner may be selected. Identity of a winner is subject to the Chicago Blackhawks' verification. The Chicago Blackhawks are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the winners.

(10.) All personal information collected from the Sweepstakes shall be subject to the terms of the Chicago Blackhawks Privacy Policy, which may be viewed at <http://blackhawks.nhl.com/club/page.htm?id=46907>.

(11.) Sweepstakes is void where prohibited by law.

(12.) The Released Parties are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or announcement of the prizes. The invalidity or unenforceability of any provision of these Official Rules or the Affidavit will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Affidavit is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were

not contained therein. The Chicago Blackhawks' failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on the Sweepstakes website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in the Chicago Blackhawks' sole and absolute discretion. The Sweepstakes is governed by the laws of the state of Illinois.

(13.) Sponsors:

New Albertsons L.P.  
Parkcenter Blvd.  
Boise ID 83706.

Chicago Blackhawk Hockey Team, Inc.  
1901 W. Madison St.  
Chicago, IL 60612

(14.) BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF; AND (E) ENTRANT IRREVOCABLY AGREES TO BRING ANY ACTION ARISING OUT OF OR RELATED TO THE SWEEPSTAKES IN THE CIRCUIT COURT OF COOK COUNTY, ILLINOIS, OR THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS (IF JURISDICTIONAL PREREQUISITES ARE SATISFIED).

© 2020 New Albertsons L.P. All rights reserved. All proprietary trademarks are owned by New Albertson's L.P., its affiliates or subsidiaries. All Chicago Blackhawks trademarks are owned by Chicago Blackhawk Hockey Team, Inc. All third party trademarks are owned by their respective owners.